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Your Partner in
Exponential
Growth

#1

Company Profile

2023-24

I n t r o d u c i n g
DOTSYNDICATE

Masterpiece.



BIG BRAINS BEHIND
IT ALL

A black and white portrait of Mehdi Surani, a man with a beard and short dark hair, wearing a dark suit jacket over a dark shirt. He is looking directly at the camera with a slight smile.

Chief Executive Officer

MEHDI SURANI

Let's rewind to 2016. Mehdi, armed with his engineering degree and a dream, started DotSyndicate. It's like he decided to build a super cool clubhouse from the ground up. Fast forward, and now DotSyndicate is a big deal, with happy clients in Mumbai and Tanzania.

A black and white portrait of Mahrukh Syed, a woman wearing a hijab and sunglasses on her head. She is resting her chin on her hand and looking towards the camera. To the left of her head are three red dots arranged vertically.

Managing Director

MAHRUKH SYED

Now, meet Mahrukh, our tech whiz. She got her master's degree and learned the ropes at Reliance JIO. Now, she's the boss at DotSyndicate, using her smarts to make us even cooler. Together, Mehdi and Mahrukh are the dynamic duo making DotSyndicate what it is today!

YOU
THINK YOU
KNOW US,
RIGHT?





Well,

let's break it down. DotSyndicate started in 2016, just trying to help businesses with marketing. Fast forward, and now we're here to be your all-around problem solvers. Need ads? Got it. Want a standout brand? We're on it. Fancy software? Consider it done. Our main gig is to help businesses grow and get noticed – plain and simple.

No need for confusing terms; we're all about real connections. We chat with our clients, understand what they need, and work together to make things happen. Our services are like a menu – branding, online marketing, social media fun, web and app stuff – you name it, we've got your back.

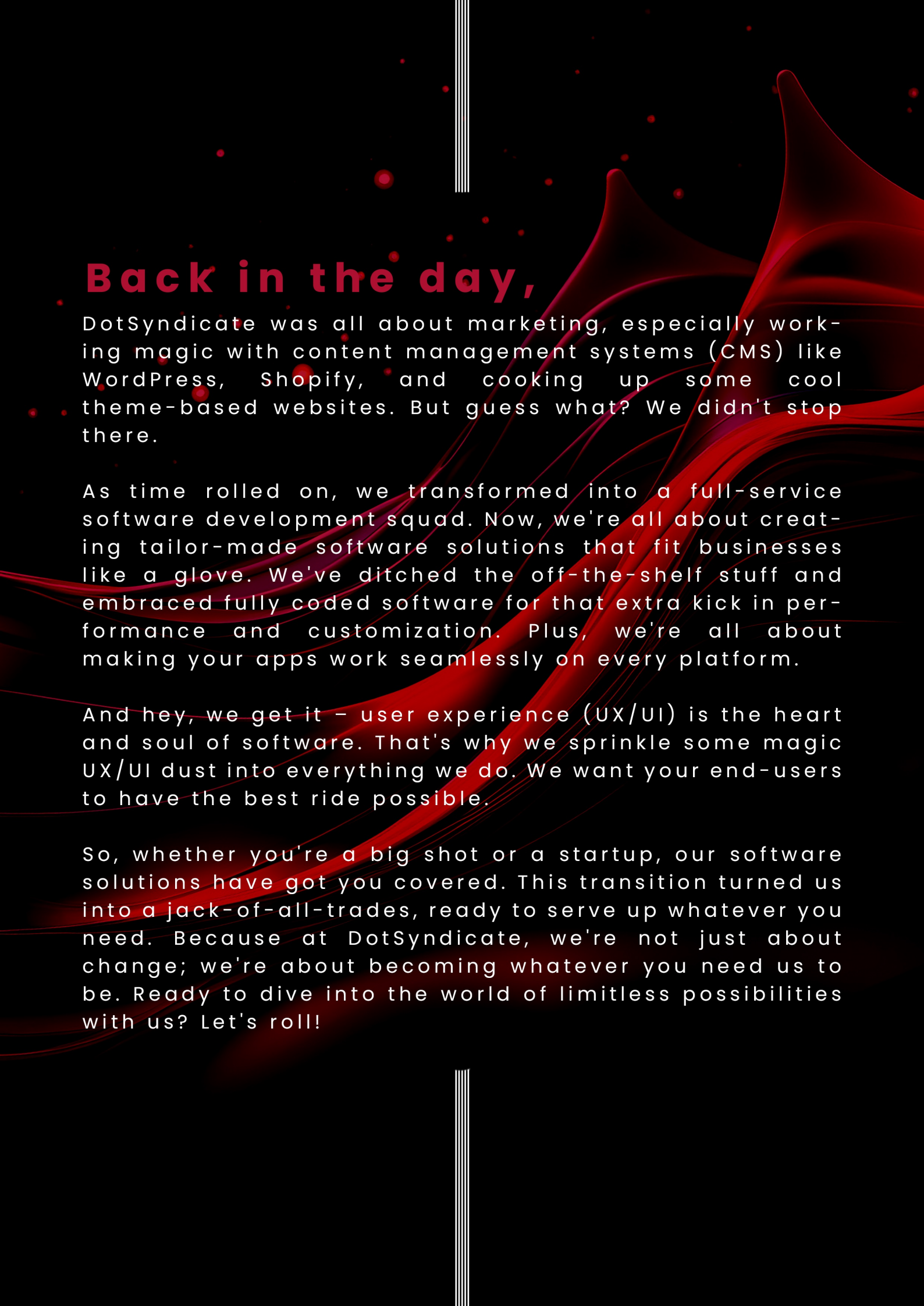
Our team? They're not just experts; they're everyday heroes in the digital world. Always checking out the latest trends and tech, we're like your reliable pals who stay grounded.

At DotSyndicate, it's not just about flashy promises; it's about doing things that truly help you. Whether you want to be the talk of the town, own the online game, or just get more thumbs-up, we're here, to keep it real and make success a team effort. Ready for a helpful journey with us? Let's make your goals a reality

A woman is shown in profile, wearing a VR headset. The background is dark with a large, stylized red number '3' and white line art. The text 'GOING BEYOND MARKETING,' is written in a white, outlined, sans-serif font.

GOING BEYOND
MARKETING,

EMBRACING
DEVELOPMENT



Back in the day,

DotSyndicate was all about marketing, especially working magic with content management systems (CMS) like WordPress, Shopify, and cooking up some cool theme-based websites. But guess what? We didn't stop there.

As time rolled on, we transformed into a full-service software development squad. Now, we're all about creating tailor-made software solutions that fit businesses like a glove. We've ditched the off-the-shelf stuff and embraced fully coded software for that extra kick in performance and customization. Plus, we're all about making your apps work seamlessly on every platform.

And hey, we get it – user experience (UX/UI) is the heart and soul of software. That's why we sprinkle some magic UX/UI dust into everything we do. We want your end-users to have the best ride possible.

So, whether you're a big shot or a startup, our software solutions have got you covered. This transition turned us into a jack-of-all-trades, ready to serve up whatever you need. Because at DotSyndicate, we're not just about change; we're about becoming whatever you need us to be. Ready to dive into the world of limitless possibilities with us? Let's roll!

TRANSFORM_{INTO}
EXTRAORDINARY

MEET
OUR
EXPERTISE



01**Digital Marketing:**

Ever find the digital world a bit overwhelming? We're here to guide you through it. Using tools like SEO/SEM, we craft a plan that suits your brand, helping you navigate the online space with ease.

02**Social Media Services:**

Let's make your brand the talk of the town! Our social media strategies engage your audience, increase brand awareness, and keep your online presence lively. From creating content to planning ads, we've got your back.

03**Branding & Designing:**

It's more than just a logo; it's about creating a whole vibe for your brand. Our creative team blends colours, shapes, and words to define what makes your brand unique.

04**Content Creation:**

In a world full of noise, your content needs to stand out. We get it. By understanding your goals and the market, we develop a strategy to create content that not only speaks but resonates.

05**UI/UX Designing:**

We believe in making things look good and work seamlessly. Our user-centered design approach ensures that your audience not only sees but enjoys every interaction.

06**Application Development:**

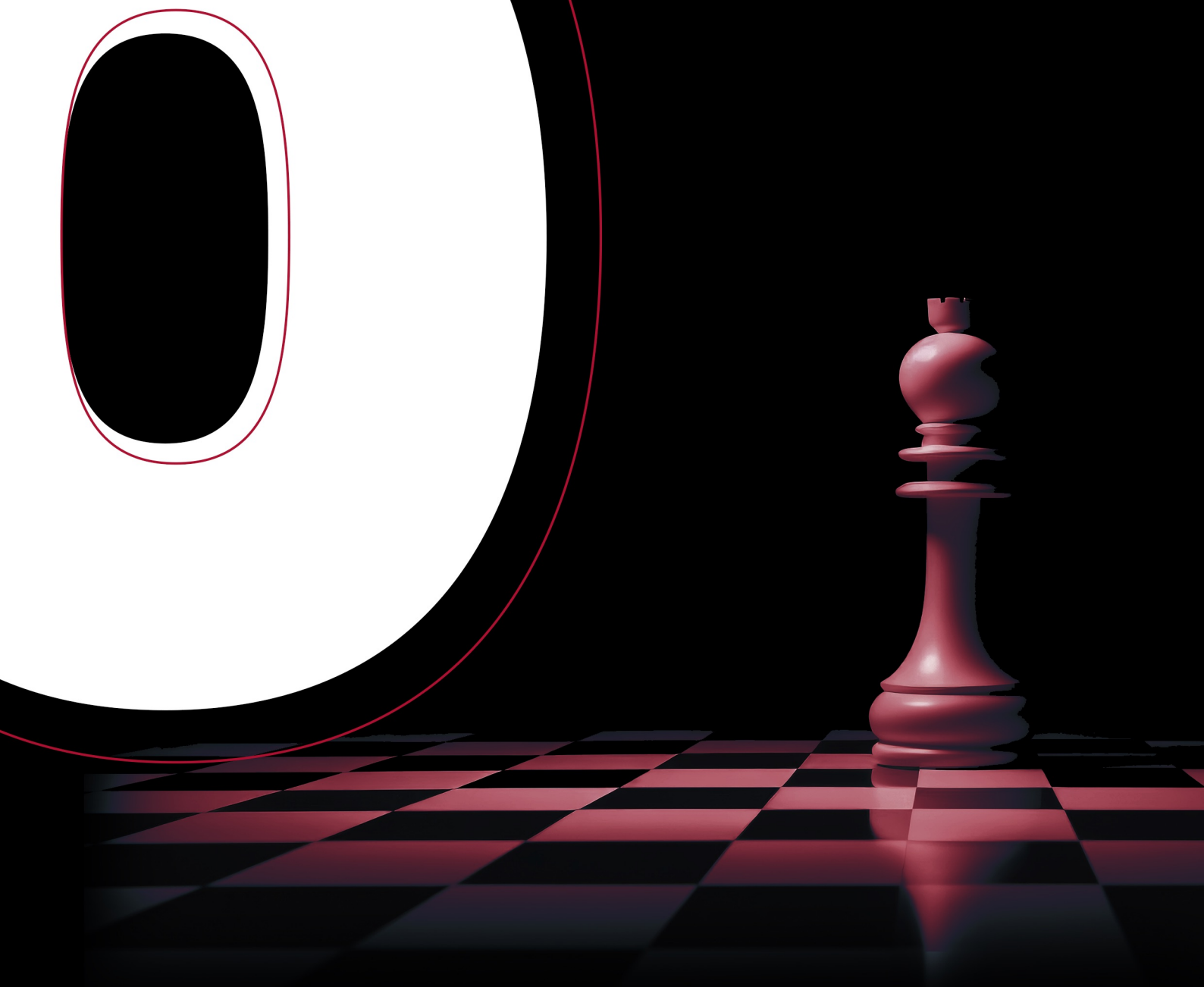
Think of apps as tailored solutions for your business needs. We specialize in creating custom applications that cater to your unique requirements, using advanced technologies.

07**Web Development:**

Your website is more than just a page; it's an experience. Our expert developers create websites with responsive designs, ensuring they work flawlessly on all devices.

08**Software Development:**

It's not just about writing code; it's about crafting experiences. Our bespoke software solutions are designed to streamline processes, enhance productivity, and deliver user-friendly experiences.



MISSION

We're here to be your one-stop shop for making your brand shine online. Our goal? To give you solutions that are not just different but also bring success.

Turning leads into sales is at the top of our to-do list. We're not just about finding leads; we're here to turn them into people who really love your brand.

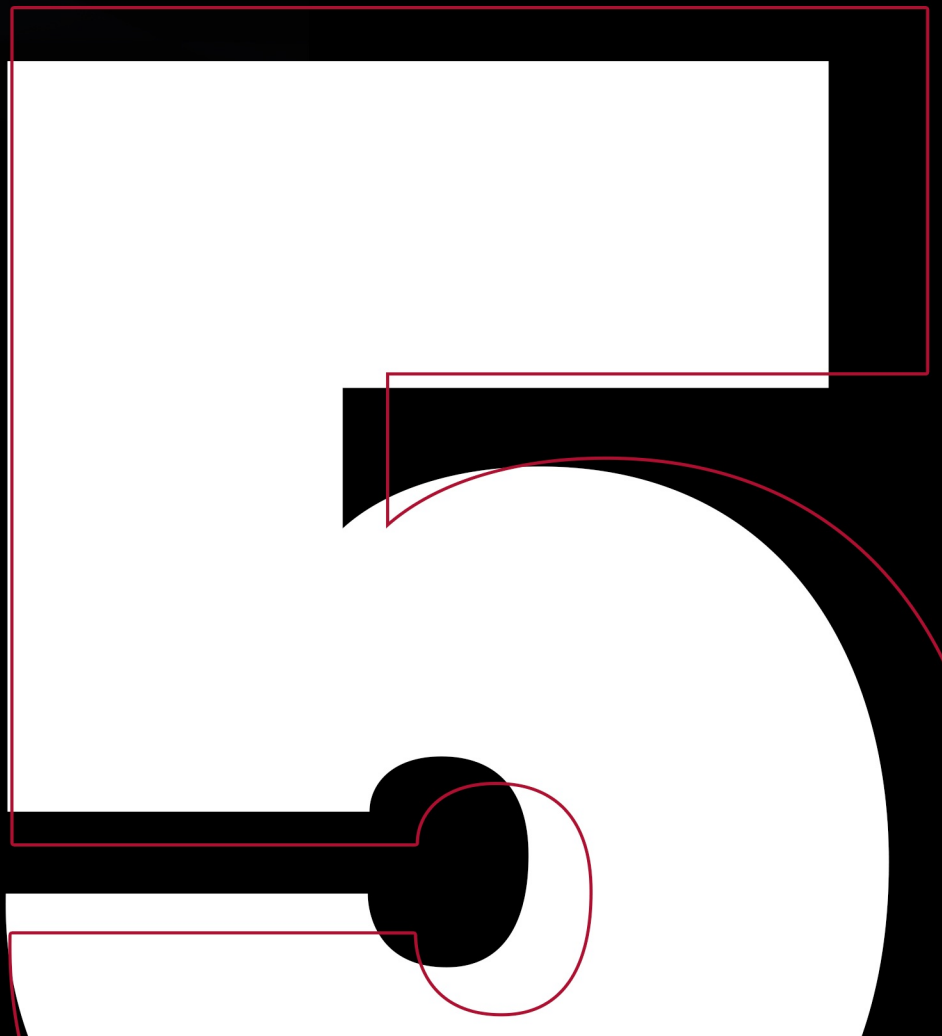
Creating a community and keeping your customers loyal is what we're all about. Your brand deserves more than just customers; it deserves a fan club. And guess what? We'll help you build it.

VISION

Imagine a future where your brand is everywhere – that's what we're working towards. Our tricks in brand marketing and software development are like magic spells, making more people notice, love, and grow with your brand.

We're not just saying it; we're shouting it from the digital rooftops. Having a strong digital presence for your brand is not just good; it's great. And we're here to make sure everyone knows it.

Staying ahead with the latest trends and technologies is part of our plan. We're not just catching the wave; we're riding it.



TIME

DotSyndicate, started its journey in 2016 from a modest apartment in Mumbai, with a focus on graphic design and website & app development. A year later, our perseverance paid off as we secured our first international client in app development, expanding our team and intensifying our marketing and sales efforts.

DOT
SYNDICATE
2016-2017

2018-2019

DOT
SYNDICATE

The growth trajectory continued as we established our inaugural office in Mumbai in 2018, welcoming four new team members and collaborating with top-tier Indian and international brands. By 2019, our portfolio boasted over 40 websites and 5 mobile applications, working alongside the foremost brands in their industries.

LINE

2021-2022

DOT SYNDICATE

In response to our expanding team and client base, we moved to a larger office, taking on more significant projects. Our focus on developing revolutionary apps and websites was complemented by an exceptional graphics and media team, dedicated to exceeding our clients' expectations.

2022-2023



The year 2022 marked a pivotal moment as we introduced our dedicated UI/UX team, revolutionizing our approach to website and app development. Moving away from third-party platforms like WordPress, we embraced a bespoke development approach, prioritizing enhanced customer and user experiences.

2023-present



Today, DotSyndicate proudly operates with two main divisions: Development and Creative. Our 26-member team specializes in handling development projects and managing social media & design initiatives. As we continue to grow, our commitment to innovation and excellence remains unwavering.

BACKBONE OF OUR SUCCESS





A woman in a long, flowing red dress is walking away from the viewer on a surface covered in red fabric. The dress has a long, trailing train that spreads out behind her. The background is a solid red color.

LEVITATE

Your Brand's Potential with DotSyndicate!

We're always a call away.
Get in touch through call or drop by for a cup of chai.

@dotsyndicate



TESTIMONIALS

Hasnain Abbas Mawji

"ALISHOP has been working with DOTSYNDICATE for our social media marketing needs, and we couldn't be more pleased with the results. Their team is professional, dedicated, and always go above and beyond to ensure our campaigns are well planned and successful. They have helped us increase our brand awareness and reach new customers through targeted campaigns that are tailored to our specific needs. We appreciate their attention to detail and their commitment to delivering results. We highly recommend DOTSYNDICATE to anyone looking for a reliable and effective social media marketing partner."

Ali Distributors



Mohamed Abbas Somji

Highly recommend the entire team at Dotsyndicate from pricing to customer care they offer state of the art services and the team goes out of the way to assist and finalise clients project deadlines.

AL Itrah foundation



Moustafa Khataw

Have used Dot Syndicate services for 5 years and overall happy with their performance. We do recommend them strongly to potential clients.

Skylink group



Irfanali Jusab

Best social media partners to ensure we have an active and wide social media footprint. Keep it up

ASSAD ASSOCIATES



Zahir Ali

Exceptional! Dotsyndicate not only developed an outstanding app for us but continues to impress us with DotSyndicate has provided a phenomenal level of service and support throughout the process of getting our website set up. With constant communication and timely responses, we were able to go back and forth as many times as needed until we were absolutely satisfied with the final content. DotSyndicate has also shown lots of creativity by taking initiatives to revamp and upgrade the design and functionalities based on their expertise. Would definitely recommend!! 10/10 have been instrumental in elevating our brand presence. Mohamed Sachedina

Transec Limited



Mohammadali Devjani

We got our product designed from Dots syndicate. Right from Idea Generation to Product Designing, Launching, Branding, Mockups, Revisions You can totally rely on dots syndicate. They will take care of your problems as of their own and will come up with the trending and Innovative solutions. Thanks to bro Mehdi and the whole team.

Salama Group Comoros



Munawer Dhirani

We are happy with your timelines and professional approach towards our app development.

Flightlink limited



Muhammed MH Lalji

I have had an amazing experience working with the CEO himself and team at DotSyndicate, they were always available, responsive and flexible. Their work was detailed, seamless and fulfilled our visions along with the great ideas put in place while designing our website we managed to rebrand and give the Golden Group a new look.

Golden Group (T) Ltd



Mohammed Jawad Kassam

I have had a fabulous experience with DotSyndicate- it's been a year since we built our app and our social media with the team- they have been phenomenal to work with. Every organisation has its challenges and areas that we can improve on- whilst we at JIBA are working hard on getting organised- DS Team have been very cooperative and always willing to go the extra mile when needed! (Which is almost always) Harsh, Bashir, Nikhil, Sohail and Mehdi have been an absolute pleasure to work with. Now get back to working :)

JIBA



Muhammad Hussein

DotSyndicate has been a pivotal partner in growing our business. The best part is ensuring quality standards are met even if any big adjustments are required. It is evident that customer satisfaction is immensely important and every individual you need to interact with will provide excellent customer service as well as robust results in terms of quality.

Alphatechtz



Mohamed sachedina

Exceptional! Dotsyndicate not only developed an outstanding app for us but continues to impress us with their social management. Their expertise and dedication have been instrumental in elevating our brand presence. Mohamed Sachedina

Rocket Technologies Limited



Mustafa Jacksi

Dynamic and creative team..

Spik n Span ltd



Zuheir Mohamedaziz Pirmohammed

DOTSYNDICATE is a complete power house. Well done.

EURO CABLES LTD





World **conquest**, just a digital step away.



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